

CITY OF BRANSON								
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION								
2017	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2017 TOTALS	% Change as Compared to Same Month Last Year
January	\$116,374.46	328,511.22	349,251.03	3,627.53	74,357.40	87,595.51	\$959,717.15	10.4%
February	38,038.45	22,224.51	95,446.07	744.09	15,261.33	37,800.96	\$209,515.41	-11.0%
March	41,748.61	33,370.76	132,409.31	1,120.79	23,880.86	46,303.94	\$278,834.27	-4.2%
April	187,752.70	250,269.77	423,199.25	6,794.55	73,784.48	87,296.68	\$1,029,097.43	10.9%
May	113,790.49	207,831.55	331,173.10	8,776.70	57,174.83	79,866.64	\$798,613.31	-7.7%
June	149,632.87	283,902.08	398,231.95	11,487.25	76,263.70	90,623.32	\$1,010,141.17	-5.9%
July	293,643.80	345,185.57	670,451.18	18,417.03	139,085.65	125,379.04	\$1,592,162.27	7.0%
August	454,392.12	391,724.94	796,813.66	20,805.59	182,106.87	139,769.74	\$1,985,612.92	-6.3%
September								
October								
November								
December								
TOTAL	\$1,395,373.50	\$1,863,020.40	\$3,196,975.55	\$71,773.53	\$641,915.12	\$694,635.83	\$7,863,693.93	-0.1%
YEAR-TO-DATE COMPARISON								
YTD 2016	\$1,243,696.61	\$2,034,832.41	\$3,186,131.20	\$70,558.47	\$646,401.73	\$687,259.69	\$7,868,880.11	
YTD 2017	\$1,395,373.50	\$1,863,020.40	\$3,196,975.55	\$71,773.53	\$641,915.12	\$694,635.83	\$7,863,693.93	
Net Incr(Decr)	12.2%	-8.4%	0.3%	1.7%	-0.7%	1.1%	-0.1%	
SAME MONTH COMPARISON								
Aug-16	422,619.61	462,121.68	846,644.69	22,031.13	219,249.58	146,541.86	2,119,208.55	
Aug-17	454,392.12	391,724.94	796,813.66	20,805.59	182,106.87	139,769.74	1,985,612.92	
Net Incr(Decr)	7.5%	-15.2%	-5.9%	-5.6%	-16.9%	-4.6%	-6.3%	
2016	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2016 TOTALS	
January	\$98,555.53	301,046.85	321,253.49	3,477.32	64,210.63	81,143.00	\$869,686.82	
February	35,050.87	38,518.89	96,650.72	705.61	25,392.73	38,996.26	\$235,315.08	
March	35,631.90	30,801.82	150,968.98	1,030.28	24,225.38	48,451.79	\$291,110.15	
April	156,991.00	237,967.62	374,611.63	6,447.79	69,905.43	81,941.50	\$927,864.97	
May	85,548.89	251,787.19	375,188.33	9,242.13	60,680.02	82,413.65	\$864,860.21	
June	150,694.68	318,253.57	423,325.17	13,234.77	76,561.34	90,988.69	\$1,073,058.22	
July	258,604.13	394,334.79	597,488.19	14,389.44	106,176.62	116,782.94	\$1,487,776.11	
August	422,619.61	462,121.68	846,644.69	22,031.13	219,249.58	146,541.86	\$2,119,208.55	
September	256,108.16	317,008.03	490,772.56	12,984.36	103,925.55	103,353.89	\$1,284,152.55	
October	131,698.68	339,275.45	481,119.40	16,740.46	76,923.89	94,988.41	\$1,140,746.29	
November	118,460.63	462,584.15	575,715.48	18,251.16	102,423.12	100,173.16	\$1,377,607.70	
December	101,423.92	613,550.05	600,225.58	12,279.61	98,680.21	97,354.67	\$1,523,514.04	
TOTAL	\$1,851,388.00	\$3,767,250.09	\$5,333,964.22	\$130,814.06	\$1,028,354.50	\$1,083,129.82	\$13,194,900.69	
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.								