



City of Branson Values

Vision

Planning for the future and encouraging growth

Leadership

Exhibiting a positive example in leading others toward achievement

Service/Courtesy

Responding to others with respect and a helpful attitude

Sustainability

Reducing waste today for a better tomorrow

Excellence

Being the best by doing your best

Safety

Maintaining an environment free from harm

Teamwork/Cooperation

Less me, more we: working towards a common goal

Volunteerism (Involvement)

Making a personal commitment to helping others

Stewardship

Wise and cost efficient utilization of all resources

Open Communication/Transparency

Open sharing of information between employees, citizens and visitors

Integrity

Doing the right thing, even when no one is looking

Accountability

Accepting responsibility for all your actions