

## Entertainment (ENT)

### Purpose

The entertainment district is intended to protect and enhance the city’s primary entertainment corridor as a major visitor destination, key economic driver and important gateway into the community. The entertainment district encompasses a wide range of entertainment uses including theaters, museums, rides and other attractions. Lodging and retail uses are also major components of the entertainment district. Standards in the entertainment district are focused on enhancing the visitor experience and function of the corridor. The entertainment district supports high quality development and public realm improvements that enhance the visitor experience and function of the corridor. The entertainment district is also specially tailored to support the eclectic character and dynamic creativity that is the hallmark of Branson’s entertainment.

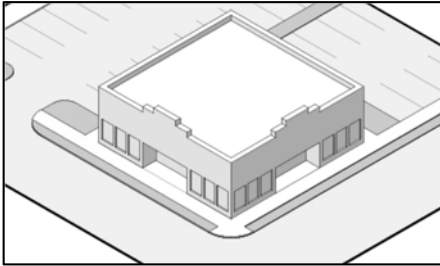
### Dimensions

| Building Types    | Lot                     |                      | Setbacks (min. ft.) [1a + 1b] |          |                 |          | Development Coverage (max.)                 | Max. Height (ft.) |
|-------------------|-------------------------|----------------------|-------------------------------|----------|-----------------|----------|---|-------------------|
|                   | Lot Area (min. sq. ft.) | Max Lot Coverage (%) | Front                         | Interior | Abutting Street | Rear [2] | FAR   |                   |
| <b>Commercial</b> | [5]                     | 70                   | 0                             | 0        | 0               | 10 [6]   | 2.0   | 75                |
| <b>Civic [4]</b>  | [5]                     | 70                   | 0                             | 0        | 0               | 10 [6]   | 2.0   | 75                |
| <b>Theater</b>    | [5]                     | 70                   | 0                             | 0        | 0               | 10 [6]   | As approved by site plan, not to exceed 5.0 | 100               |
| <b>Amusement</b>  | [5]                     | 70                   | 0                             | 0        | 0               | 10 [6]   |   | 100 [7]           |
| <b>Lodging</b>    | [5]                     | 70                   | 0                             | 0        | 0               | 10 [6]   |   | 100               |

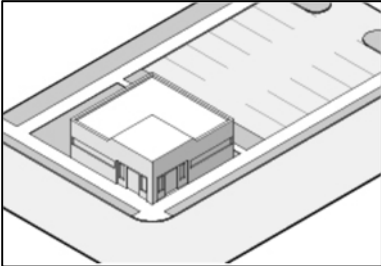
**Notes:**

- [1a] ENT abutting residential shall match the side yard setbacks of the residential district and provide a 20-foot rear yard setback.
- [1b] Properties adjacent to the 76 Promenade shall comply with the requirements of the Joint Use Easement Agreement.
- [2] If more than one building is constructed on a corner parcel, there shall not be less than 20 feet between the front and rear building and the rear yard of the rear building shall not be less than 20 feet.
- [3] Standards for new construction; the city may permit conversion of existing structures that do not meet these dimensional standards.
- [4] Special use/civic use side yard setback is 25 feet. The side yard of a commercial parcel adjoining a residential district shall be no less than five feet. If a side road is provided for a commercial building, it shall be no less than ten feet wide.
- [5] Must meet structure size and setbacks.
- [6] Rear yard adjoining residential shall be 10 feet. If an alley is provided for a non-residential building, the rear yard setback shall be no less than ten feet from the alley.
- [7] Height limit may be increased to 200 feet for entertainment structures and features that are at least 50% transparent with Planning Commission approval of site plan.

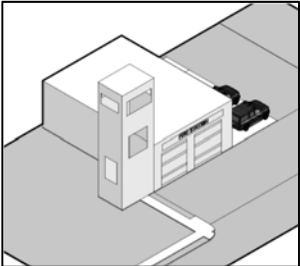
**Building Types**



Commercial Building



Office and Flex Office



Civic

**Uses**

The following is a list of the uses allowed within this district:

- Accessory Car Wash
- Amusement Park or Theme Park
- Amusement Parlor/Arcade
- Athletic Area
- Automated Teller Machine
- Barber[shop], Beauty Shop, Spa
- Bed and Breakfast Inn
- Brewery, Distillery or Winery
- Bus Terminal
- Commercial Parking
- Commercial Services, General
- Community Garden
- Cultural Institutions
- Drugstore/Pharmacy w/ drive-thru
- Drug-store/Pharmacy
- Electric Vehicle Charging Station
- Financial Institution
- Fortune Telling
- Government Offices and Facilities
- Hotel and Motel
- Live/Work
- Massage Establishment
- Microbrewery
- Off-Premises Contacts (OPC)
- Pet Shop
- Recreation and Entertainment, Indoor
- Recreation and Entertainment, Outdoor
- Religious Assembly
- Restaurant
- Restaurant w/ Drive-Thru
- Retail, General
- Retail w/ Drive-Thru
- Service Stations
- Studio – Art, Fitness, Music, Dance
- Tattoo Parlor
- Theater
- Timeshare Unit

The following is a list of the special uses allowed within this district:

- Antenna and Antenna Support Structure
- Campground & Vehicle Park
- Food Truck Court
- Park and Playground
- Park and Ride Lot
- Recreation Areas and Facilities