

CITY OF BRANSON								
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION								
2018	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2018 TOTALS	% Change as Compared to Same Month Last Year
January	\$161,895.16	392,097.66	398,156.36	5,534.03	81,890.48	94,313.36	\$1,133,887.05	18.1%
February	33,304.27	33,967.97	74,495.13	525.30	18,482.27	39,421.09	\$200,196.03	-4.4%
March	38,941.34	36,143.68	136,390.49	1,057.43	20,004.63	43,301.83	\$275,839.40	-1.1%
April	214,340.47	262,097.83	416,115.13	7,361.56	82,132.39	97,971.52	\$1,080,018.90	4.9%
May	128,210.59	224,734.16	356,201.34	9,756.27	51,465.44	81,857.77	\$852,225.57	6.7%
June	179,372.60	298,304.52	434,331.81	15,323.43	81,533.26	95,067.80	\$1,103,933.42	9.3%
July	363,128.31	370,869.92	677,362.65	19,435.50	156,518.57	134,430.46	\$1,721,745.41	8.1%
August	497,740.10	411,874.53	827,290.05	21,846.00	179,518.58	150,700.12	\$2,088,969.38	5.2%
September	275,329.27	272,735.60	528,289.87	13,053.32	106,514.42	105,243.61	\$1,301,166.09	3.4%
October	127,236.93	310,780.49	485,837.41	18,778.76	88,290.16	97,024.38	\$1,127,948.13	-1.7%
November	116,534.18	374,703.34	530,890.82	18,073.69	88,902.13	102,484.79	\$1,231,588.95	2.7%
December	136,346.23	553,939.23	568,093.39	11,470.14	88,952.80	101,806.49	\$1,460,608.28	-0.8%
TOTAL	\$2,272,379.45	\$3,542,248.93	\$5,433,454.45	\$142,215.43	\$1,044,205.13	\$1,143,623.22	\$13,578,126.61	4.9%
YEAR-TO-DATE COMPARISON								
YTD 2017	\$2,102,788.27	\$3,322,469.91	\$5,278,193.60	\$131,204.02	\$1,013,666.29	\$1,092,739.96	\$12,941,062.05	
YTD 2018	\$2,272,379.45	\$3,542,248.93	\$5,433,454.45	\$142,215.43	\$1,044,205.13	\$1,143,623.22	\$13,578,126.61	
Net Incr(Decr)	8.1%	6.6%	2.9%	8.4%	3.0%	4.7%	4.9%	
SAME MONTH COMPARISON								
Dec-17	122,378.64	532,970.44	600,666.01	10,708.68	103,353.55	102,242.22	1,472,319.54	
Dec-18	136,346.23	553,939.23	568,093.39	11,470.14	88,952.80	101,806.49	1,460,608.28	
Net Incr(Decr)	11.4%	3.9%	-5.4%	7.1%	-13.9%	-0.4%	-0.8%	
2017	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2017 TOTALS	
January	\$116,374.46	328,511.22	349,251.03	3,627.53	74,357.40	87,595.51	\$959,717.15	
February	38,038.45	22,224.51	95,446.07	744.09	15,261.33	37,800.96	\$209,515.41	
March	41,748.61	33,370.76	132,409.31	1,120.79	23,880.86	46,303.94	\$278,834.27	
April	187,752.70	250,269.77	423,199.25	6,794.55	73,784.48	87,296.68	\$1,029,097.43	
May	113,790.49	207,831.55	331,173.10	8,776.70	57,174.83	79,866.64	\$798,613.31	
June	149,632.87	283,902.08	398,231.95	11,487.25	76,263.70	90,623.32	\$1,010,141.17	
July	293,643.80	345,185.57	670,451.18	18,417.03	139,144.85	125,582.77	\$1,592,425.20	
August	454,392.12	391,724.94	796,813.66	20,805.59	182,114.81	139,769.74	\$1,985,620.86	
September	297,912.80	266,440.15	484,390.05	13,356.81	92,752.44	103,825.92	\$1,258,678.17	
October	160,222.54	310,544.21	476,697.18	17,258.74	87,586.61	95,015.74	\$1,147,325.02	
November	126,900.79	349,494.71	519,464.81	18,106.26	87,991.43	96,816.52	\$1,198,774.52	
December	122,378.64	532,970.44	600,666.01	10,708.68	103,353.55	102,242.22	\$1,472,319.54	
TOTAL	\$2,102,788.27	\$3,322,469.91	\$5,278,193.60	\$131,204.02	\$1,013,666.29	\$1,092,739.96	\$12,941,062.05	
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.								