

NOTICE OF MEETING



ADVISORY PARK BOARD

*Committee Meeting – Tuesday, November 17, 2020 – 5:15 p.m.
Branson RecPlex, 1501 Branson Hills Parkway, Branson, MO 65616*

AGENDA

CALL TO ORDER

ROLL CALL

REGULAR AGENDA ITEMS

- 1) Approval of October 20, 2020 Minutes.
- 2) Presentation of Financial Statement.
- 3) Park Update.
- 4) Presentation of 2020 Tournament Attendance.
- 5) Update on Programs and Events.
- 6) Member's Report.
- 7) Adjourn.

Where Values are the Difference

NOVEMBER: Integrity

Doing the right thing, even when no one is looking.

For more information please visit www.bransonmo.gov or contact:

Lisa Westfall, City Clerk, 417-337-8522

Posted: November 12, 2020

At: _____ By: _____

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BRANSON ADVISORY PARK BOARD

REGULAR MEETING

October 20, 2020

5:15pm

Branson RecPlex

CALL TO ORDER

ROLL CALL

Board Members Present: Clark Harris, Andrew Brown, Scott Wuest, Julie Wolfe, Mica Farley, Jennifer Holder, David Parrish

Board Members Absent: Candy Sullinger, Jamie Whiteis, Scott McCauley

Staff Present: Cindy Shook, Brien Halterman, Carlie Allison, Marsha Fulton

REGULAR AGENDA ITEMS

1. Approve Minutes

Motion made by Mica Farley and seconded by Andrew Brown to approve the September 15, 2020 minutes as presented. Motion carried.

2. Review of Annual Revenue Contracts - PepsiCo.

Cindy reviewed the contract with PepsiCo with the Board, sharing that this was the first renewal option of a five year agreement. The contract includes a 4% increase in case cost, which is allowable under the agreement. Based on 2019 totals, the anticipated revenue is \$85,745.00. Discussion was held among the board members. Julie Wolfe made a motion to approve the PepsiCo. Contract. Scott Wuest seconded the motion. Motion carried.

3. Budget Update

Cindy provided a review of the September financials with the board, noting COVID had impacted many areas. Cindy highlighted that the expenditure increase in administration was due to Jason Reinsch's payout, in addition to there being three pay periods in September. Discussion was held among the board members. Cindy then went to share some of the budget assumptions and decisions for the City of Branson for the 2021. These include freezing some of the positions that were vacant before the COVID-19 shutdown, no new capital improvements for any department in 2021, and no cost of living increases.

Additionally, Cindy shared that Finance Director Jamie Rouch was budgeting for the 2021 general fund sales tax to be down 22% from fiscal year 2019 actuals, causing everyone to tighten their belts. This projection has resulted in the Parks Department general fund subsidy being reduced by 25% in 2021, which means they will either need to decrease expenditures or increase revenues. There was no discussion or comments

4. Presentation of 2021 Proposed Fee Schedule

Cindy reviewed the proposed fee changes for 2021 that address increased fiscal demands to sustain the current level of service. Cindy reported that new fees are being recommended for youth sports, aquatic fees, field rentals, the Dog Park and the campground. The fee increases represent a multi-year plan designed to off-set the mandated minimum wage increases of \$12.00 in 2023. The fees are designed to cover a phased in wage increases for seasonal workers such as lifeguards, concessionaires and seasonal maintenance workers.

Cindy stated that another big factor, in addition to minimum wage increase, is that the Park's Department is facing a 25% decrease in our subsidy from the General Fund due to a decline in sales tax revenues due to the impact of COVID-19. Therefore, additional fees are necessary to off-set operational expenses. Cindy reviewed the survey of fees from area park's departments and campgrounds with similar amenities.

Discussion was held among the board members. A few board members expressed opinions that the proposed fees for the campground might be too low. Cindy responded that she was proposing an incremental increase at the campground, but was open to varying opinions and indicated that we could relook at fees again next year.

Andrew Brown made a motion to recommend the 2021 fee schedule as presented to the Board of Alderman. Jennifer Holder seconded the motion. Motion unanimously carried.

5. Marketing Presentation

Park Business Supervisor, Carlie Allison, provided a review to the board of our current multi-faceted approach to marketing the department's programs, events and parks. Carlie shared information on facebook analytics that helps to provide feedback as to our marketing efforts.

6. Presentation of new Outdoor Initiatives

Cindy shared with the board information about some new outdoor initiatives that include trails, biking and possible skate park improvements. Carlie provided additional detail to the board about the new 20in20 Hiking Program and her plans to expand the program in 2021.

7. Member's Reports

Julie Wolfe complimented Clark on his leadership during the meeting and Cindy and the Parks Department on everything that they had accomplished.

Mica Farley complimented Carlie and everyone involved on the recent youth flag football program. Mica added that she would like to see the program opened to older ages as well. Mica then brought attention to issues at the Branson North Park and suggested possible outdoor lighting at the park.

Scott Wuest complimented Carlie and the 20in20 Hiking Program and encouraged everyone on the board to participate in the new program and use the hiking trails. Scott also shared his concerns about the tax decrease within the City. Scott commented that he hoped the City's projections of a 20% decline are not correct and remarked that he is aware of several businesses were doing well.

Clark Harris shared with the board that an Arbor Day Celebration had taken place earlier today under the guidance of Amy Jackson. Clark encouraged others to get involved with TreeKeepers and other parks programs.

ADJOURN

Motion was made by Andrew Brown, and seconded by Clark Harris, to adjourn the meeting.
All were in favor.

Meeting adjourned 6:37 pm

UNAUDITED

**Parks & Recreation Program
Cost Analysis
75% OF 9 MONTH as of September 30, 2020
FY 2020, PERIOD 9 UNAUDITED**

Program	Program Revenues	Program Revenues	Program Expenditures	Program Expenditures	Operating Rev (Exp)	Operating Rev (Exp)
	2020 YTD	2019 YTD	2020 YTD	2019 YTD	2020 YTD	2019 YTD
Administration	-	-	328,176	269,966	(328,176)	(269,966)
Capital	-	-	-	5,800	-	(5,800)
Community Center	10,760	24,550	54,127	60,282	(43,367)	(35,732)
Recreation Complex	-	-	-	-	-	-
RecPlex	185,980	254,911	371,942	422,788	(185,962)	(167,877)
Concessions	123,244	182,762	92,641	133,412	30,603	49,350
Tournaments	37,628	60,784	-	1,359	37,628	59,425
Dog Park	5,714	5,860	3,415	2,734	2,299	3,126
Day Camp	5,770	62,055	14,282	63,066	(8,512)	(1,011)
Pool	67,596	116,756	88,179	138,405	(20,583)	(21,649)
Swim Team	3,255	10,786	5,429	15,548	(2,174)	(4,762)
Golf Course	-	-	-	444	-	(444)
Campgrounds	539,481	672,881	209,507	232,859	329,975	440,021
Special Events/Programs	12,563	11,955	8,699	7,495	3,864	4,460
Cheerleading	-	-	-	-	-	-
Total Facilities/Other	991,990	1,403,299	1,176,396	1,354,158	(184,406)	49,141
Youth Flag Football	3,718	-	1,389	-	2,329	-
Adult Basketball	6,940	8,745	16,395	11,502	(9,455)	(2,757)
Adult Volleyball	2,345	4,300	7,248	6,642	(4,903)	(2,342)
Adult Softball	-	2,425	1,201	1,044	(1,201)	1,381
Tennis	8,525	3,068	1,216	1,353	7,309	1,715
Youth Baseball	27,715	36,775	18,278	30,698	9,437	6,077
Youth Basketball	1,840	590	25,197	27,899	(23,357)	(27,309)
Youth Soccer	19,595	41,003	17,127	22,316	2,468	18,686
Youth Volleyball	4,500	6,140	6,123	5,879	(1,623)	261
Adult Football/Soccer	-	-	794	-	(794)	-
Total Ball Programs	75,178	103,045	94,969	107,333	(19,791)	(4,288)
Parks	-	9,868	346,709	403,060	(346,709)	(393,192)
Liberty Plaza	-	-	959	8,559	(959)	(8,559)
Total	1,067,168	1,516,212	1,619,033	1,873,110	(551,865)	(356,898)
Other Revenues:						
Cigarette Tax	51,786	55,728	-	-	51,786	55,728
Other Revenues	8,313	8,122	-	-	8,313	8,122
Transfer/Landscape	-	-	-	-	-	-
Transfer/General	583,333	667,831	-	-	583,333	667,831
Total	1,710,600	2,247,894	1,619,033	1,873,110	91,567	374,784

Administration Expense is
20%
of the Total Expense

UNAUDITED

Branson Parks & Recreation - 2020 Tournament Attendance

Date	Event	Teams	Participants	Attendants	Total Attendance	Attendance Days	Days
5/30-31/2020	USSSA Baseball Tournament	28	420	1260	1680	3360	2
6/5-7/2020	USSSA Baseball Tournament	31	465	1395	1860	5580	3
6/18-21/2020	USSSA Ozark Classic NIT Softball	47	705	2115	2820	11280	4
6/24-26/2020	Tri-Lakes Basketball Tournament	33	330	990	1320	3960	3
6/26-28/2020	USSSA Boys 12U AA State Tournament	26	390	1560	1950	5850	3
6/27-28/2020	Hoops Midwest	53	530	1590	2120	4240	2
6/29-7/1/2020	Tri-Lakes Basketball Tournament	26	260	780	1040	3120	3
7/4-5/2020	"The Meltdown" Basketball	21	210	630	840	1680	2
7/6-11/2020	USSSA Girls 9U, 10U, 18U World Series	34	510	2040	2550	15300	6
7/7-8/2020	Tri-Lakes Basketball Tournament	31	310	620	930	1860	2
7/11-12/2020	Hardwood Basketball	57	570	1140	1710	3420	2
7/15-17/2020	Tri-Lakes Basketball Tournament	38	380	760	1140	3420	3
7/15-19/2020	USSSA Girls 14U-18U World Series	38	570	2280	2850	14250	5
7/18-19/2020	"The Meltdown" Basketball	24	240	480	720	1440	2
7/20-25/2020	FASA Girls 14U-18U World Series	46	690	2760	3450	20700	6
7/22-24/2020	Tri-Lakes Basketball Tournament	33	330	990	1320	3960	3
7/25-26/2020	Hardwood Basketball	51	510	1530	2040	4080	2
7/28-29/2020	Tri-Lakes Basketball Tournament	26	260	780	1040	2080	2
7/27-8/1/2020	FASA Girls 8U-12U World Series	21	315	1260	1575	9450	6
8/1-2/2020	Hardwood Basketball	85	850	2550	3400	6800	2
8/8/2020	3 vs 3 Live Soccer Tournament	60	360	1080	1440	1440	1
8/8-9/2020	HoopPlay USA Basketball	6	60	180	240	480	2
8/22-23/2020	Hardwood Basketball	60	600	1800	2400	4800	2
9/18-19/2020	Branson High School Softball	12	180	540	720	1440	2
9/18-20/2020	Branson Classic Pickleball Tournament		140	140	280	840	3
11/7-8/2020	Triple Crown Showcase	18	270	810	1080	2160	2
11/7-8/2020	Branson Classic Pickleball Tournament		120	120	240	480	2
TOTALS:		905	10575	32180	42755	137470	77

Avg. Tournament (1-3 day)= 2 attendants
 Larger Tournament (4 days)= 3 attendants
 World Series (5-7 days)= 4 attendants
 Baseball teams= 15 players
 Basketball Teams= 10 players
 Soccer 3v3=6 players

137470 Days x \$73.00= \$ 10,035,310.00

Estimated Direct Visitor Spending \$ 10,035,310.00



Adopt-A-Senior for Christmas!

This is our fifth year for the Adopt-A-Senior program! We are very excited to offer this program again to bless our local area seniors.

How it works:

- Drop by the Branson Community Center or the Branson RecPlex and pick up a list.
- Or email me and I can send you a list. tburrow@bransonmo.gov
- Fill out the bottom slip of your list, cut it off and give to Traci, Lisa or the front desk.
- Shop for your senior!
- Return items by **December 9th to the Community Center or the RecPlex.**

For more information call Traci at 417-337-8510 or Lisa at 417-335-4801.

Branson Senior/Community Center
417-337-8510
201 Compton Drive



Merry
Christmas

Branson Rec Plex
417-335-2368
1501 Branson Hills Pkwy



Branson Parks and Recreation

A green flashlight is positioned in the upper left, pointing towards the center. A string of colorful Christmas lights (red, green, yellow, blue) arches across the top. Two red and white striped candy canes are placed on either side of the main title. Several blue and red stars are scattered throughout the background.

Flashlight Candy Cane Hunt

Friday, December 11

Ages 3-12 | \$5/person

@ the Branson Community Center

It looks like Santa's elves dropped candy canes all over Eiserman Park. We need your help to pick them up! Enjoy hot cocoa and cookies, decorate your bag and write a letter to Santa before the Flashlight Candy Cane Hunt!

Register at www.bransonparksandrecreation.com | Follow us on





KIDS COOKING

WITH CARLIE

Live on Facebook | December 18 @ 6:30PM

**Christmas Puppy Chow
Cookies n' Cream Fudge**

What You'll Need:

Ingredients:

Rice Chex Cereal | White and Milk Chocolate Chips | Peanut Butter | Vanilla Extract | Powdered Sugar | Christmas Sprinkles (Optional) | 2 Sticks Butter | Can of Evaporated Milk | Marshmallow Creme | Oreos

Equipment:

Medium Saucepan | Stovetop | Gallon Size Ziploc Bags | Large Mixing Bowl | Spatulas | 9x13 Pan | Parchment Paper

Parks & Recreation

The Park's Department was able to purchase additional sanitizing equipment as part of the CARES Act. Due to the new equipment, we are able to sanitize facilities (pavilions, picnic tables, playground equipment) that we haven't done in the past. This new equipment can be used for bleachers and player benches as well and provides a more safe, hands free way for our staff to clean. In preparation for the National Night Out, our staff sanitized all the picnic areas and playgrounds in the parks where the events were held.



Happy
Thanksgiving



Arbor Day was celebrated at the Elmo & Rosalea Marrs Dog Park located at Stockstill Park. Mayor Edd Akers declared October 20th as Arbor Day in Branson during the ceremony and a memorial tree was dedicated to a local resident as part of our Memorial Tree Program. As a designated Tree City USA for 25 years, the City of Branson places great value on trees in Branson Parks. Please visit the Parks website for more information on our TreeKeepers Program and the Memorial Tree Program.

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Flashlight Candy Cane Hunt
Friday, December 11
Branson Community Center
Ages 3-12 | Register online by December 10
at bransonparksandrecreation.com

YOUTH BASKETBALL
BOYS 1-8 GRADE
REGISTRATION DEADLINE:
DECEMBER 14
Register at www.branonparksandrecreation.com

Branson Community & Senior Center



Wednesday, Nov 11
11:00am-1:00pm

Drive Through Pick-Up Meal

The Branson Senior Center will host a drive by meal for all seniors in honor of Veteran's Day! A hot meal of baked chicken, pasta, green beans, roll and apple cobbler will be available for pick-up.

Suggested donation is \$3.50 per person for ages 60 and over and \$6.00 for those 59 and under.

Call Lisa at 335-4801 for more information.

Branson-Hollister Senior Center

**DRIVE BY
PIE EVENT**
and Thanksgiving
Dinner Giveaway!

NOV 20
2PM TO 4PM

Sponsored by:
Scouts Troop 290 &
Built Right Homes

SENIORS-drop by the Senior Center, grab some pie and get your name into the drawing!

**Adopt-A-Senior
for Christmas!**
This is our fifth year for this amazing program. Call or email Traci to find out how you can be a part.
417-337-8510
tburrow@bransonmo.gov
Items are due back December 9th to the Branson Community Center.

BRANSON PARKS AND RECREATION

2020 WINTER BREAK CAMP

Looking for a special way for your campers to spend Christmas break? Bring your school age children to the RecPlex for a week of fun, including a trip to Big Air!

*KINDERGARTEN - 6TH GRADE
DECEMBER 23, 28-31 & JAN 4
7:30 AM - 6 PM*

Register online at bransonparksandrecreation.com

Call the RecPlex at 417-335-2368



BRANSON WINTER CHALLENGE

December 1st - Men's Singles & Women's Singles

December 15th - Mixed Doubles

January 5th - Women's Doubles

January 19th - Men's Doubles

\$25 per person

2 groups per Event (excluding singles)

Recreational Group & Competition Group

Format is Round Robin into Bracket

20 team limit per Group

Winning team in each bracket takes 50% of the money pot from that bracket.
(pot based on number of team entries)

January 26th - Open Doubles

\$50 per person

20 team limit per bracket

Format is Round Robin into Bracket

Winning team in each takes 50% of the money pot from that bracket.
(pot based on number of team entries)

To Sign Up Please Contact

Brett Barnes - 417-773-8016

Autumn Price - 417-699-5100

OR

BransonPickleball@gmail.com