

CITY OF BRANSON								
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION								
2020	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2020 TOTALS	% Change as Compared to Same Month Last Year
January	194,725.31	368,246.89	403,639.56	5,165.59	101,483.53	104,339.97	1,177,600.85	14.1%
February	73,943.83	45,870.04	98,855.00	1,587.37	25,252.99	47,566.68	293,075.91	7.6%
March	47,459.80	20,921.72	111,593.24	1,871.92	22,895.90	38,360.50	243,103.08	-2.8%
April	66,148.76	36,761.77	95,673.34	1,641.96	30,240.02	39,999.58	270,465.43	-72.7%
May	24,473.89	42,293.55	44,145.25	3,915.68	5,827.53	26,349.20	147,005.10	-80.4%
June	56,768.54	21,392.12	123,353.29	8,937.36	19,604.35	55,459.18	285,514.84	-73.4%
July	268,365.29	50,285.67	299,215.08	18,101.00	117,543.01	95,468.76	848,978.81	-44.3%
August	412,320.77	212,748.25	507,238.00	23,181.64	218,844.75	128,261.47	1,502,594.88	-27.4%
September	317,231.57	124,032.88	349,821.71	15,636.33	169,916.94	99,229.98	1,075,869.41	-19.9%
October	176,915.31	100,219.26	350,275.70	20,258.29	93,324.79	92,666.49	833,659.84	-18.3%
November	152,181.60	257,526.13	389,649.03	16,950.57	143,110.24	111,620.28	1,071,037.85	-8.7%
December	175,386.29	206,435.25	322,555.65	18,357.40	106,247.14	67,742.95	896,724.68	-39.4%
TOTAL	\$1,965,920.96	\$1,486,733.53	\$3,096,014.85	\$135,605.11	\$1,054,291.19	\$907,065.04	\$8,645,630.68	-33.4%
YEAR-TO-DATE COMPARISON								
YTD 2019	\$2,323,550.72	\$2,919,957.50	\$5,337,062.36	\$151,610.32	\$1,086,672.98	\$1,156,296.02	\$12,975,149.90	
YTD 2020	\$1,965,920.96	\$1,486,733.53	\$3,096,014.85	\$135,605.11	\$1,054,291.19	\$907,065.04	\$8,645,630.68	
Net Incr(Decr)	-15.4%	-49.1%	-42.0%	-10.6%	-3.0%	-21.6%	-33.4%	
SAME MONTH COMPARISON								
Dec-19	129,534.54	502,587.82	612,112.29	11,829.08	117,027.59	105,671.31	1,478,762.63	
Dec-20	175,386.29	206,435.25	322,555.65	18,357.40	106,247.14	67,742.95	896,724.68	
Net Incr(Decr)	35.4%	-58.9%	-47.3%	55.2%	-9.2%	-35.9%	-39.4%	
2019	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2019 TOTALS	
January	\$169,396.60	307,026.30	370,824.61	3,206.90	88,800.98	92,492.44	\$1,031,747.83	
February	56,067.34	51,162.54	102,736.72	948.17	17,786.97	43,669.68	\$272,371.42	
March	44,200.01	27,936.10	111,261.53	1,063.70	22,239.41	43,493.20	\$250,193.95	
April	211,429.12	215,867.65	388,413.36	6,350.13	74,079.76	93,209.23	\$989,349.25	
May	107,279.29	174,500.60	323,824.28	10,010.48	55,265.97	78,884.61	\$749,765.23	
June	193,592.69	235,423.99	445,062.20	16,929.84	85,360.99	96,505.60	\$1,072,875.31	
July	330,490.40	275,479.11	622,056.21	17,019.21	146,419.15	132,551.76	\$1,524,015.84	
August	492,734.15	362,231.06	843,447.87	29,084.05	192,051.63	149,259.70	\$2,068,808.46	
September	305,085.78	237,166.92	550,617.56	16,785.16	118,457.50	115,312.55	\$1,343,425.47	
October	140,694.07	261,599.32	428,390.57	13,183.53	78,012.82	98,443.04	\$1,020,323.35	
November	143,046.73	268,976.09	538,315.16	25,200.07	91,170.21	106,802.90	\$1,173,511.16	
December	129,534.54	502,587.82	612,112.29	11,829.08	117,027.59	105,671.31	\$1,478,762.63	
TOTAL	\$2,323,550.72	\$2,919,957.50	\$5,337,062.36	\$151,610.32	\$1,086,672.98	\$1,156,296.02	\$12,975,149.90	
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.								