

CITY OF BRANSON								
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION								
2021	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2021 TOTALS	% Change as Compared to Same Month Last Year
January	\$ 265,849.17	\$ 222,590.11	\$ 306,589.68	\$ 6,547.54	\$ 143,377.50	\$ 98,091.54	\$ 1,043,045.54	-11.4%
February	63,662.02	32,342.34	115,826.51	1,191.68	41,042.63	57,723.58	311,788.76	6.4%
March	142,897.14	17,211.36	125,129.22	3,318.17	42,076.43	47,765.30	378,397.62	55.7%
April	461,956.63	207,770.73	448,803.61	12,712.74	146,451.98	117,608.34	1,395,304.03	415.9%
May	300,307.48	222,041.25	415,016.98	11,789.89	128,445.45	103,269.02	1,180,870.07	703.3%
June	374,837.43	277,901.92	533,397.02	24,322.26	172,137.85	123,171.05	1,505,767.53	427.4%
July	602,291.61	388,710.11	871,198.69	31,157.81	301,231.06	155,274.42	2,349,863.70	176.8%
August	741,770.13	413,821.01	1,003,345.41	31,892.36	377,949.31	179,900.28	2,748,678.50	82.9%
September	441,609.10	238,314.81	494,974.85	19,744.96	231,545.94	116,266.56	1,542,456.22	43.4%
October	200,256.28	258,073.57	453,734.69	21,387.00	164,649.69	103,232.12	1,201,333.35	44.1%
November								
December								
TOTAL	\$ 3,595,436.99	\$ 2,278,777.21	\$ 4,768,016.66	\$ 164,064.41	\$ 1,748,907.84	\$ 1,102,302.21	\$ 13,657,505.32	104.5%
YEAR-TO-DATE COMPARISON								
YTD 2019	\$ 2,050,969.45	\$ 2,148,393.59	\$ 4,186,634.91	\$ 114,581.17	\$ 878,475.18	\$ 943,821.81	\$ 10,322,876.11	
YTD 2020	\$ 1,638,353.07	\$ 1,022,772.15	\$ 2,383,810.17	\$ 100,297.14	\$ 804,933.81	\$ 727,701.81	\$ 6,677,868.15	
YTD 2021	\$ 3,595,436.99	\$ 2,278,777.21	\$ 4,768,016.66	\$ 164,064.41	\$ 1,748,907.84	\$ 1,102,302.21	\$ 13,657,505.32	
Net Incr(Decr) -2019	75.3%	6.1%	13.9%	43.2%	99.1%	16.8%	32.3%	
Net Incr(Decr) -2020	119.5%	122.8%	100.0%	63.6%	117.3%	51.5%	104.5%	
SAME MONTH COMPARISON								
Oct-19	\$ 140,694.07	\$ 261,599.32	\$ 428,390.57	\$ 13,183.53	\$ 78,012.82	\$ 98,443.04	\$ 1,020,323.35	
Oct-20	\$ 176,915.31	\$ 100,219.26	\$ 350,275.70	\$ 20,258.29	\$ 93,324.79	\$ 92,666.49	\$ 833,659.84	
Oct-21	\$ 200,256.28	\$ 258,073.57	\$ 453,734.69	\$ 21,387.00	\$ 164,649.69	\$ 103,232.12	\$ 1,201,333.35	
Net Incr(Decr) -2019	42.3%	-1.3%	5.9%	62.2%	111.1%	4.9%	17.7%	
Net Incr(Decr) -2020	13.2%	157.5%	29.5%	5.6%	76.4%	11.4%	44.1%	
2020	Amusements	Theaters	Hotels & Motels	Campground	Nightly Rentals	Restaurants & Concessions	2020 TOTALS	
January	\$ 194,725.31	\$ 368,246.89	\$ 403,639.56	\$ 5,165.59	\$ 101,483.53	\$ 104,339.97	\$ 1,177,600.85	
February	73,943.83	45,870.04	98,855.00	1,587.37	25,252.99	47,566.68	293,075.91	
March	47,459.80	20,921.72	111,593.24	1,871.92	22,895.90	38,360.50	243,103.08	
April	66,148.76	36,761.77	95,673.34	1,641.96	30,240.02	39,999.58	270,465.43	
May	24,473.89	42,293.55	44,145.25	3,915.68	5,827.53	26,349.20	147,005.10	
June	56,768.54	21,392.12	123,353.29	8,937.36	19,604.35	55,459.18	285,514.84	
July	268,365.29	50,285.67	299,215.08	18,101.00	117,543.01	95,468.76	848,978.81	
August	412,320.77	212,748.25	507,238.00	23,181.64	218,844.75	128,261.47	1,502,594.88	
September	317,231.57	124,032.88	349,821.71	15,636.33	169,916.94	99,229.98	1,075,869.41	
October	176,915.31	100,219.26	350,275.70	20,258.29	93,324.79	92,666.49	833,659.84	
November	152,181.60	257,622.94	389,762.86	16,960.31	143,137.76	111,758.95	1,071,424.42	
December	175,386.29	206,435.25	322,555.65	18,357.40	106,247.14	67,744.45	896,726.18	
TOTAL	\$ 1,965,920.96	\$ 1,486,830.34	\$ 3,096,128.68	\$ 135,614.85	\$ 1,054,318.71	\$ 907,205.21	\$ 8,646,018.75	
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly tourism tax forms. Tax receipts are reflected in various business classifications and reported in the month that payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, zip-lines, miniature golf, cover charges). Interest and penalties are included in the amounts.								